

“These guys have inside access, with no agendas, to all levels of hockey. WNHL, Olympic, NHL, NHLHOF, NHL Alumni, D1/D3 levels documenting hockey history like never before!”

“Keep your head up!”



About BLHC

Hey, how your mama and them? We are 4 life-long friends, multi-sport athletes, state, national champions in our own respects here talking hockey, interviewing key figures, documenting hockey history from the perspective of lifelong hockey enthusiasts. As a sponsor your product could benefit from our growing fanbase of 300k to 400k daily impressions to our niche community. Hockey fans are extremely loyal.



**Blue Line Hockey Club,
The NHL Radio Talk Show!**

—
207.317.7009

—
hockeybanter@gmail.com

—
BlueLineHockeyClub.Com



Advertisement

Opportunities

Level I – Rookie
Level II – Veteran
Level III - Corporate



Rookie

Learning the game? Looking for ways to reach more niche customers? BLHC is proud to offer a bartering system where we trade \$250 worth of your goods for one of our “honorable mention” ad spots.

Our “honorable mention” ad spot will earn you 4 consecutive podcasts where we will talk about your product using the information that you provide during our show. Since we have your product in hand we can talk confidently about your product(s). We will also exchange logos for traffic sharing.

It's a win-win for both of us. And believe me we like to WIN just as much as you do, if not more!



Veteran

Not your first time in the show? Have commercials in .mp3/4 format and images ready to go today? Even if you don't, but are still ready to go, let's grow together! We have the right commitment level for you.

All ad buys are 4 week minimum
(8wks -%10)(12wks - %20)

1. Social Media Commercial
(30 Seconds)
\$75x x 4wks = \$300.00
2. Commercial (30 Seconds)
\$50 x 4wks = \$200.00
3. Endorsement
\$25 x 4wks = \$100.00
4. Mentions
\$15 each = \$60.00

“You'll pay twice as much for radio and newspaper ads without any understanding of your reach or ROI. Glad those days are behind us!”

Corporate Sponsor

“This team, this year, our banner!” When you skate across our blue line, you better keep your head up!

At BLHC, we believe in working hard and playing harder! Not everyone will be considered for this trusted alliance. Our visions must at least see eye to eye... and Pete's 6'3”.

Think you have what it takes? Email hockeybanter@gmail.com to get the conversation started.

Would you benefit from the following;

1. 4x (30 seconds) lead in promotional commercials that will be publicly available and continuously promoted even after your slot is over.
2. 4x (30 seconds) social media commercials, 1 from each of the Blue Liners endorsing your product
3. 4x weeks of coordinated social media buzz (you don't want to miss out!)